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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
08/988,181	12/10/1997	SHINICHI OSHIMA	Q48708	7161
7590 04/07/2005 SUGHRUE MION ZINN MACPEAK & SEAS 2100 PENNSYLVANIA AVENUE N W WASHINGTON, DC 20037			EXAMINER	
			GORDON, RAEANN	
			ART UNIT	PAPER NUMBER
			3711	
			DATE MAILED: 04/07/2003	5

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)			
	08/988,181	OSHIMA, SHINICHI			
Office Action Summary	Examiner	Art Unit			
	Raeann Gorden	3711			
The MAILING DATE of this communication ap Period for Reply	pears on the cover sheet	vith the correspondence address			
A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1. after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a rep. If NO period for reply is specified above, the maximum statutory period.  - Failure to reply within the set or extended period for reply will, by statut Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may oly within the statutory minimum of the will apply and will expire SIX (6) Mode, cause the application to become	a reply be timely filed  airty (30) days will be considered timely.  DNTHS from the mailing date of this communication.  ABANDONED (35 U.S.C. § 133).			
Status					
<ol> <li>Responsive to communication(s) filed on 13 July 2004.</li> <li>This action is FINAL. 2b) This action is non-final.</li> <li>Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.</li> </ol>					
Disposition of Claims					
<ul> <li>4)  Claim(s) 12-43 is/are pending in the application. <ul> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> </ul> </li> <li>5)  Claim(s) is/are allowed.</li> <li>6)  Claim(s) 12-43 is/are rejected.</li> <li>7)  Claim(s) is/are objected to.</li> <li>8)  Claim(s) are subject to restriction and/or election requirement.</li> </ul>					
Application Papers					
9) The specification is objected to by the Examina 10) The drawing(s) filed on is/are: a) accomposed and applicant may not request that any objection to the Replacement drawing sheet(s) including the correct of the oath or declaration is objected to by the Examination.	cepted or b) objected to drawing(s) be held in abey ction is required if the drawing	ance. See 37 CFR 1.85(a). g(s) is objected to. See 37 CFR 1.121(d).			
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureat * See the attached detailed Office action for a list	its have been received. Its have been received in Ority documents have bee Bu (PCT Rule 17.2(a)).	Application No n received in this National Stage			
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date	Paper No	Summary (PTO-413) )(s)/Mail Date Informal Patent Application (PTO-152)			

Application/Control Number: 08/988,181

Art Unit: 3711

#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 12-43 are rejected under 35 U.S.C. 103(a) as being unpatentable over Anderson et al (1,676,975). Anderson discloses a golf ball box comprising a box body and a cover or lid fitted over the box (item 15, fig. 1). The box further includes indicia printed on the box explaining the novelty of the box or advertising. Applicant also claims indicia on a box. However, the indicia are not considered patentable because it is not functionally related to the substrate (box). See In re Miller 164 USPQ 46. Where the only difference between a prior art product and a claimed product is printed matter that is not functionally related to the product, the content of the printed matter will not distinguish the claimed product from the prior art, see MPEP 2112.01 III. One of ordinary skill in the art would vary the indicia on the box to convey the desired message to the user.

### Response to Arguments

Applicant's arguments with respect to claims 12-43 have been considered but are moot in view of the new ground(s) of rejection.

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## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Raeann Gorden whose telephone number is 571-272-4409. The examiner can normally be reached on M-F 9-5.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Greg Vidovich can be reached on 571-272-4415. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Rg April 4, 2005

PRIMARY EXAMINER